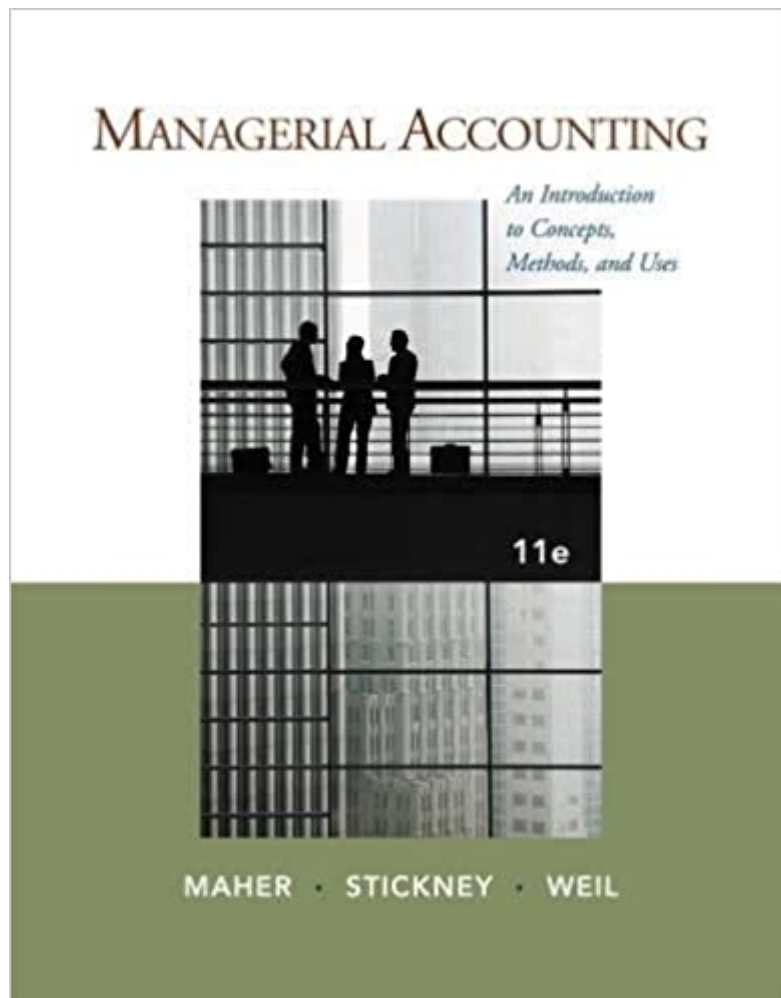




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Managerial Accounting: An Introduction To Concepts, Methods And Uses



Synopsis

This classic MBA text balances managerial accounting coverage with a strong emphasis on management decision-making. Core managerial accounting concepts are combined with the latest cutting-edge material important to today's managers and decision makers. International issues within today's globalized business environment, the strategic effects of decisions, a focus on ethics that reflects this area of increasing scrutiny, and emphasis on new management accounting trends are highlighted. Numerous realistic examples and application problems emphasize process improvement and the integration of financial reporting issues for management decision-making. Managerial accounting tools help users understand the emerging service sector, government, and nonprofit organizations for ongoing business success.

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This book contained very good example problems, exhibits and case studies. They assisted me with passing my MBA course; however, this text was one of my least favorite books. The flow of the material was 'choppy', lacked congruence and was very sterile in its presentation. However the text was required for my course. While I read the assigned material, it helped me tremendously to supplement my reading with other Managerial Accounting textbooks.

The seller clearly didn't describe this book as well used. As for the text and material covered it served it's purpose.

Help with my higher education!

awesome

It's about what you'd expect from a college course textbook.

No issues

Hard to read, does not have enough sample problems. This text book is for people with an account background as an undergrad. If your undergrad is not accounting, this book does not provide the foundational material that would allow you to read it! To clarify, I did take two undergrad accounting course and to well in both and felt I mastered the material. This book was just to advance and hard to read! Worthless!

Just used for school. It was extremely helpful.

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